



## Program Rotterdam Meeting Grundtvig Seniorsks November 8 and 9 2012

Thursday November 8 2012

Time	Subject	Room
08:30-09:00	Registration	M1-18
09:00-09:30	Opening and welcome	M1-18
09:30-10:30	<b>Lecture:</b> Everything you always wanted to know about seniors (not) using ICT but were afraid to ask. Lecture bij prof.dr. Eugène Loos (University of Amsterdam).	M1-18
10:30-11:00	Coffee/tea break	M1-18
11:00-12:00	<b>Working group</b> on finding strategies for the heterogeneous group of seniors to make more use of information technology	M1-18 M2-08 M2-09
12:00-12:30	Feedback on workshop and conclusions	M1-18
12:30-14:00	Lunch Café Stobbe, Korte Kade 20 (15 minutes walk)	
14:00-15:30	<b>Working Group 1:</b> New types of citizenship in the network society. Drs. Robin van den Akker, doctoral researcher at the Faculty of Philosophy (EUR) and guest researcher at TNO Information and Communication Technology.	M1-18
14:00-15:30	<b>Working group 2:</b> E-book activity - report about the state of affairs and common continuation of work, preparation of the next steps (ZAWiW).	M2-08
14:00-15:30	<b>Working Group 3:</b> Grandpa Byte and Grandma byte (UNIMORE)	M2-09
15:30-16:00	Coffee/tea break	M1-18
16:00-17:00	Feedback parallel groups + round up day 1	M1-18
19:00-22:00	Social dinner at <u>Bazar</u> , Witte de Withstraat 16, 3012 BP Rotterdam	

Friday November 9 2012

Time	Subject	Room
09:30-10:30	Lecture on the impact of learning on the health and happiness of seniors by prof.dr. Ruut Veenhoven, Erasmus University	M1-16
10:30-11:00	Coffee/tea break	M1-16
11:00-12:30	Working group 4: Senior education and the market, a case history (Erasmus Academie)	M1-16
11:00-12:30	Working group 5: Can virtual learning platforms support seniors in learning? (OEH KFU)	M2-07
11:00-12:30	Working group 6: Social Networking tools (AAE)	M2-09
12:30-14:00	Lunch Café Stobbe, Korte Kade 20 (10 minutes walk)	
14:00-15:00	Feedback parallel groups + round up day 2	M1-16
15:00-16:30	Coordinators meeting	M1-16
19:00-22:00	Social dinner at Prachtig, Willemsplein 77, 3016 DR Rotterdam	

## Summaries lectures & workshops

### Day 1

**09:30 Lecture:** Everything you always wanted to know about seniors (not) using ICT but were afraid to ask.

*Lecture bij prof.dr. Eugène Loos (University of Amsterdam).*

'Information will increasingly be supplied via the digital route', a public servant at one of the Dutch Ministries once told me. When I asked whether seniors were able and willing to make use of the digital route, he answered:

'Whether or not seniors can or want to use new media like the internet is not a social problem. That generation of seniors will automatically die out.'

Such sentiments are not uncommon. The statement is not only crude, the underlying assumptions are not true:

- Seniors may be regarded as a homogenous group.
- This group does not want to or is not able to make use of digital information sources.
- It is not a problem, because as time passes, the older generation that is unable to use the new media will simply expire, to be succeeded by a new generation that has no problem whatsoever with living in a society in which the information supply mainly runs via the digital route.

In this lecture I will first show that there is no empirical evidence that support these assumptions. Then, I will dispel 5 myths related to the ICT use of seniors. Finally, 'technology generations', 'aged heterogeneity', 'media literacy' and 'design for dynamic diversity' will be presented as concepts that may be useful if we want to discuss how we can enable the heterogeneous group of seniors to make more use of ICT.

**11:00 Working group:** Finding strategies for the heterogeneous group of seniors to make more use of information technology

This working group results from the lecture by the precursory lecture of prof.dr. Eugène Loos.

### 14:00 Working Group 1: New types of citizenship in the network society.

*Drs. Robin van den Akker (Erasmus University Rotterdam)*

Due to the rise of the network society, the flexibilisation of work life and the individualisation of social life, it is often argued that communal practices have all but disappeared from the urban everyday. In his lecture, Robin van den Akker will problematise this assumption by discussing new types of citizenship in which networked individuals form communities around shared needs and interests.

One could think, for instance, of communities formed around shared needs such as sustenance ([thuisafgehaald.nl](http://thuisafgehaald.nl)), things ([Neighborgoods.net](http://Neighborgoods.net)), transportation ([togethr.com](http://togethr.com)) and safety ([neighbourhoodwatch.net](http://neighbourhoodwatch.net)) or shared interest such as health ([quantifiedself.com](http://quantifiedself.com)), hospitality ([couchsurfing.com](http://couchsurfing.com)) and urban gardening ([ediblecities.org](http://ediblecities.org)) - anything really ([meetup.com](http://meetup.com)). The use of ICTs, it seems, does not merely flexibilise social life up to the point where each and everyone is 'bowling alone' (Putnam, 2000), but, rather, reconfigures societies, resulting in new communal practices and new types of citizenship.

The lecture will conclude by outlining the contours of a sharing economy around material goods and alternative 'monetary' systems based on time.

### 14:00 Working group 2: E-book activity - report about the state of affairs and common continuation of work, preparation of the next steps

*ZAWiW*

The AK Media Europa, a working group "learning by research" at ZAWiW of Ulm University, has decided to take a closer look on e-books. An instruction shall be written that describes advantages of e-books for seniors and that also explains how an e-book can easily be created by free tools. The instruction itself shall be published as an e-book as well. During the SeniorsKS meeting in Prague this idea was presented and an international team was established that works on the subject. The idea of it is to test software by the participating groups or learners in the different countries, to exchange about experiences and the results virtually (by mailinglist and other tools) and finally to write the instruction in different languages. It shall be ready in spring 2013.

In the Rotterdam workshop an example will be used to present e-book software, questions will be discussed. The aim is also to clarify the next steps of the international collaboration during the next months to reach the target of a common e-book – the instruction for seniors.

The participants of the workshop may bring notebooks and e-book readers with them if they like. If the software already was tested at home results may be brought as well.

### 14:00 Working Group 3: Grandpa Byte and Grandma byte

*UNIMORE*

"Grandpa Byte and Grandma byte". The workshop is meant to present the experience of a one year course with some 30 seniors on the use of internet. The course was sponsored by the municipality of Reggio within its programs of seniors' welfare and wellbeing and designed by the university of Modena and Reggio together with the City Council for higher education.

The workshop was offered by a university professor who had trained a group of students in "technology for education": the real mentors and teachers of the course were the 20 years old students, who used their educational skills (not only the ICT ones) to build a one-to-one relationship with each senior participant - with the aim of using the internet course as a medium to active ageing and seniors' pathologies prevention.

In Rotterdam, a student/educator together with a senior participant will present the results of Grandpa Bit and Grandma Byte – but with a specific focus on how to design the follow up of the experience, taking into account the contributions of the Rotterdam attendees.

The new goal of the advanced course is to build on the intergenerational approach, in order to achieve a common understanding of issues related to active citizenship: again technology becomes a tool to promote a shared knowledge of the contemporary world - with respect to how seniors and youth can inter-relate to empower local society starting from a European view on higher education.

## Day 2

**09:30 Lecture:** The impact of learning on the health and happiness of seniors

*Prof.dr. Ruut Veenhoven (Erasmus University Rotterdam)*

Prof. Ruut Veenhoven is the founder of The World Database of Happiness, located at the Erasmus University Rotterdam. This is an ongoing register of scientific research on the subjective enjoyment of life. It brings together findings that are scattered throughout many studies and provides a basis for synthetic work. In his talk, prof. Veenhoven will focus on how learning influences health and happiness among seniors.

**11.00 Working group 4:** Senior education and the market, a case history

*drs. Ad Hofstede (Erasmus Academie)*

Senior higher education in the Netherlands is under pressure. More and more universities and polytechnics close their departments for senior education because it's no longer considered to be a core activity. Hovo Rotterdam is one of the few if not the only institution of senior higher education in the Netherlands that offers senior education on a commercial basis. As such Hovo Rotterdam is not dependent on subsidies and offers a extensive program of about 100 courses with around 4000 subscriptions every year.

Ad Hofstede likes to share some insights of how we organise this kind of senior education and how we try to reach the market. Interesting to know is that Hovo Rotterdam also spreads it's activities to other nearby cities, like The Hague and Dordrecht.

**11.00 Working group 5:** Can virtual learning platforms support seniors in learning?

*OEH KFU*

The paper addresses the following questions:

- What benefit gain older persons through learning in later life? A general introduction from the perspective of older learners.
- How can we combine a familiar method of learning with a virtual learning method?
- How can we overcome the usual learning and switch to new ways of learning?
- What effects have different learning methods for our brain and our body when stress occurs through examination procedure, pressure of time etc.).
- Experience in using the learning tool "moodle". (If possible a direct access for the presentator Barbara Amreich is needed).
- Advantages and Disadvantages of the learning platform moodle for teachers and learners

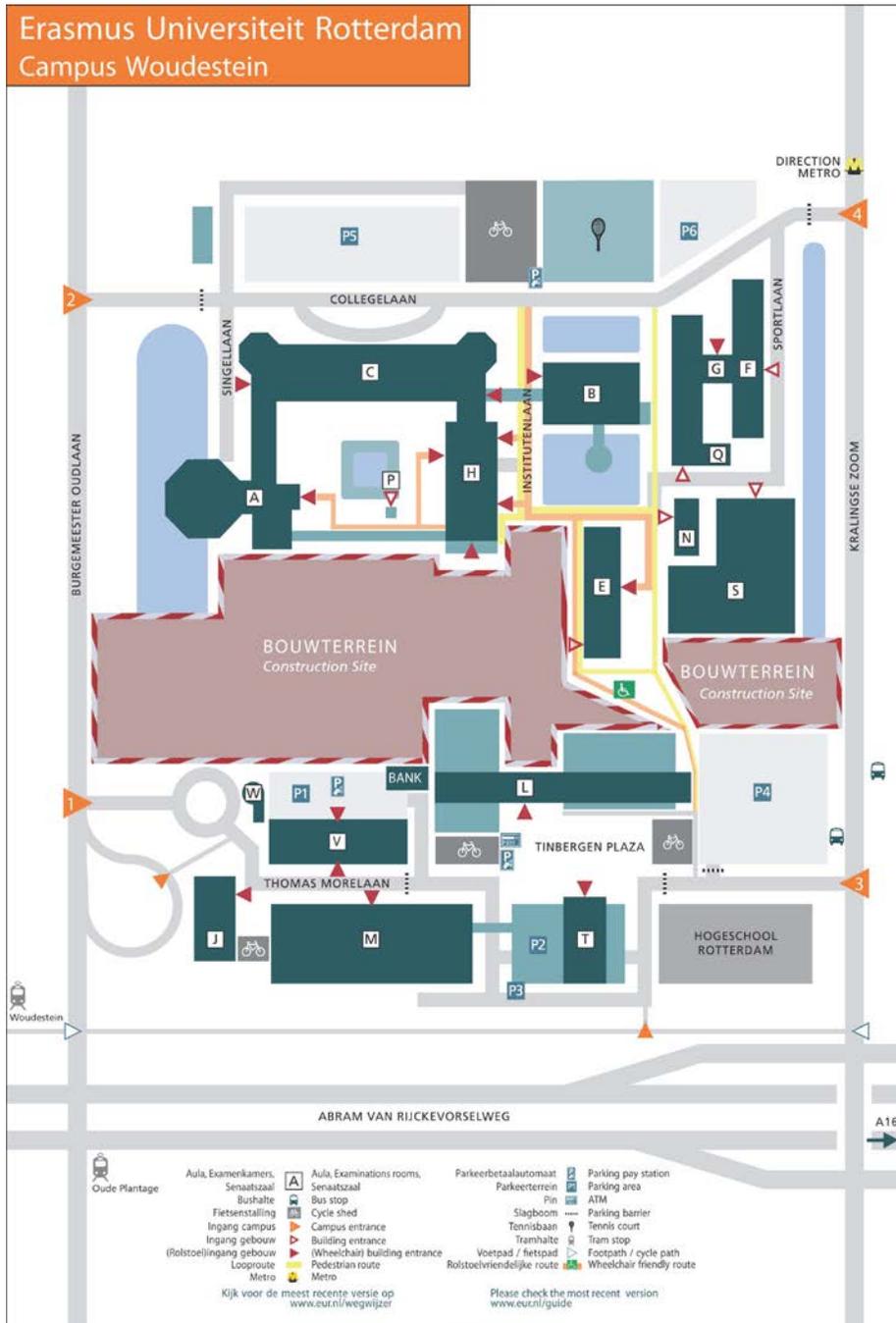
**11.00 Working group 6:** Social Networking tools

*AAE*

Aim of this workshop is to familiarize seniors with mainstream Social Networks. The focus will be laid on Facebook, Twitter and LinkedIn which are commonly used by the majority of young people, while seniors tend to be more skeptical on their usage. In this respect, the contents of this workshop will include the philosophy behind these networks, how to use them on a daily bases and will try to highlight common pitfalls that or not so obvious to spot.

# Location & transport

The Grundtvig Seniorsk Rotterdam meeting will be held at the Erasmus University Rotterdam, Campus Woudestein. The address is **Burgemeester Oudlaan 50, 3062 PA Rotterdam**. The Forum itself takes place in the Expo- and Congress Hall (M-Building). Erasmus University Rotterdam is accessible by public transport and by car.



Rooms:  
M1-18 Lund (M-building, first floor, room 18)

M1-16 Heidelberg (M-building, first floor, room 16)

M2-08 Harvard (M-building, second floor, room 8)

M2-09 Melbourne (M-building, second floor, room 9)

### *Public transport in Rotterdam*

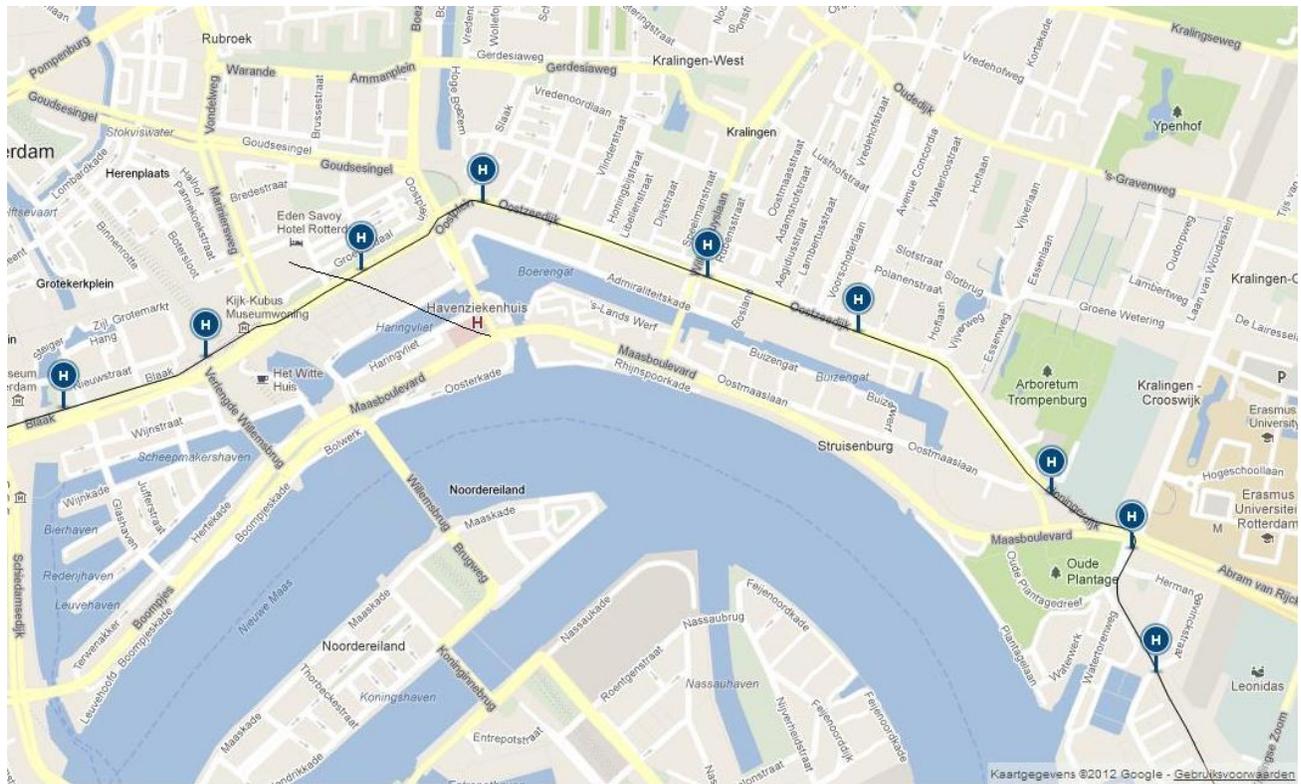
If you travel by public transport in Rotterdam, you can use the tram or the metro best. Since the Erasmus University is located near a tram and a metro station, we will provide information concerning these lines. Please make sure you have a valid transport ticket. You can buy a 3-day card at Central Station. With this card you can enter the electronic ports of the subway and check in at the trams.

Subway map Rotterdam:



**Subway:** Take the A, B or C line (direction 'Binnenhof', 'Nesseland' or 'De Terp'), stop Kralingse Zoom. From here it is a 10 minute walk to the university. All these lines stop station 'Beurs', the city centre of Rotterdam. From station Beurs, you can transfer to the D line to the Central Station of Rotterdam.

Tramline 21 Rotterdam



Tram: number 21 in the direction of De Esch, stop Woudestein. Tram 21 also stops at the city centre 'Beurs' and Central Station.

## Dinner & Lunch

On Thursday and Friday we will have afternoon lunches near the Erasmus University, in café Stobbe. We will have a 10 to 15 minute walk together.

On Thursday the 8<sup>th</sup> of we will have dinner together at the infamous Bazar at the artsy Witte de Withstraat. On Friday the 9<sup>th</sup> of November we will have dinner at Prachtig, which offers you spectacular views on the Rotterdam river the Maas. The addresses and routes:

### Café Stobbe

Korte Kade 20  
3062 GR Rotterdam  
Telefonenumber +31-(0) 01-4527305

### Bazar

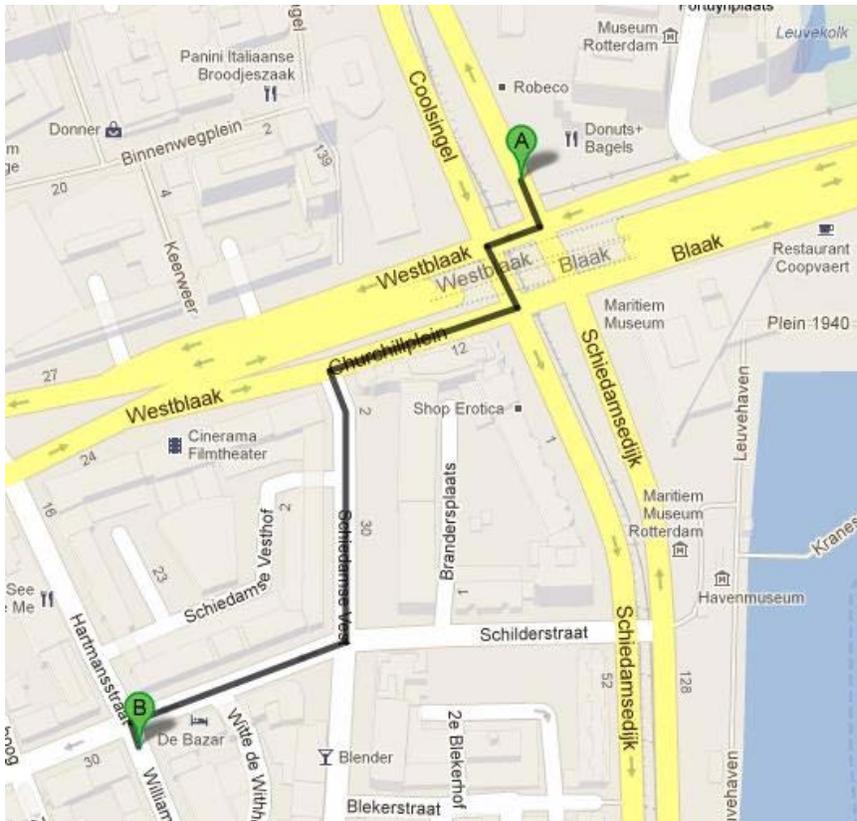
Witte de Withstraat 16,  
3012 BP ROTTERDAM  
Telefonenumber +31-(0)10-2065151

How to reach Bazar?

- **Tram:** take line 21, direction 'Woudhoek' and take stop 'Beurs'. From here, you walk five minutes to Bazar.
- **Subway:** take the A, B or C line (direction 'Schiedam Centrum' or 'De Akkers'). Get out at stop 'Beurs'. Take the stairs and walk 5 minutes to Bazar.

A = Station BEURS

B - BAZAR



### Prachtig

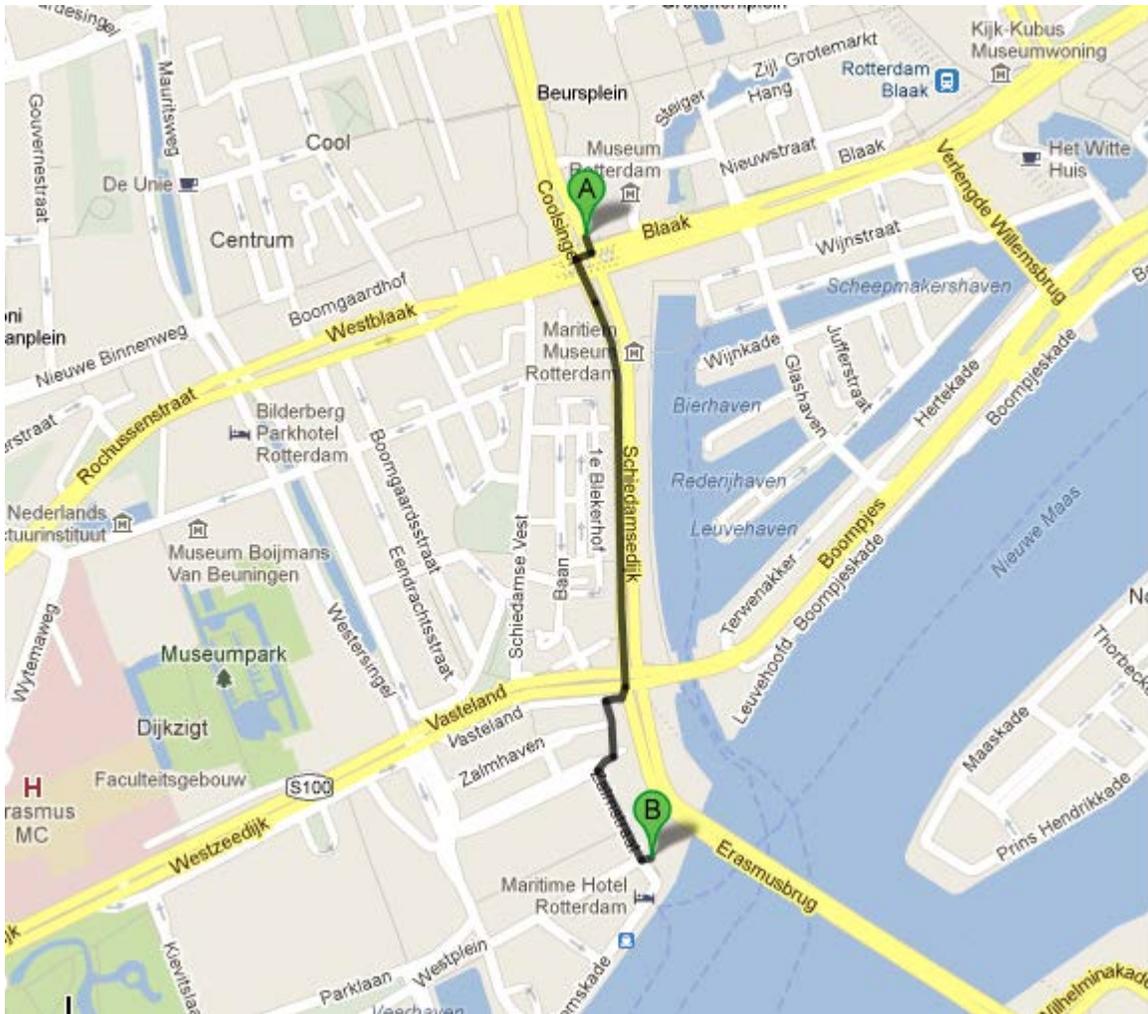
Willemsplein 77  
3016 DR ROTTERDAM  
Telefonenumber: +31-(0) 10-2130640

How to reach Prachtig?

- **Tram:** take line 21, direction 'Woudhoek' and get out at stop 'Beurs'. From here, you walk five minutes to Prachtig.
- **Subway:** take the A, B or C line (direction 'Schiedam Centrum' or 'De Akkers'). Get out at stop 'Beurs'. Take the stairs and walk 5 minutes to Prachtig.

A = Station BEURS

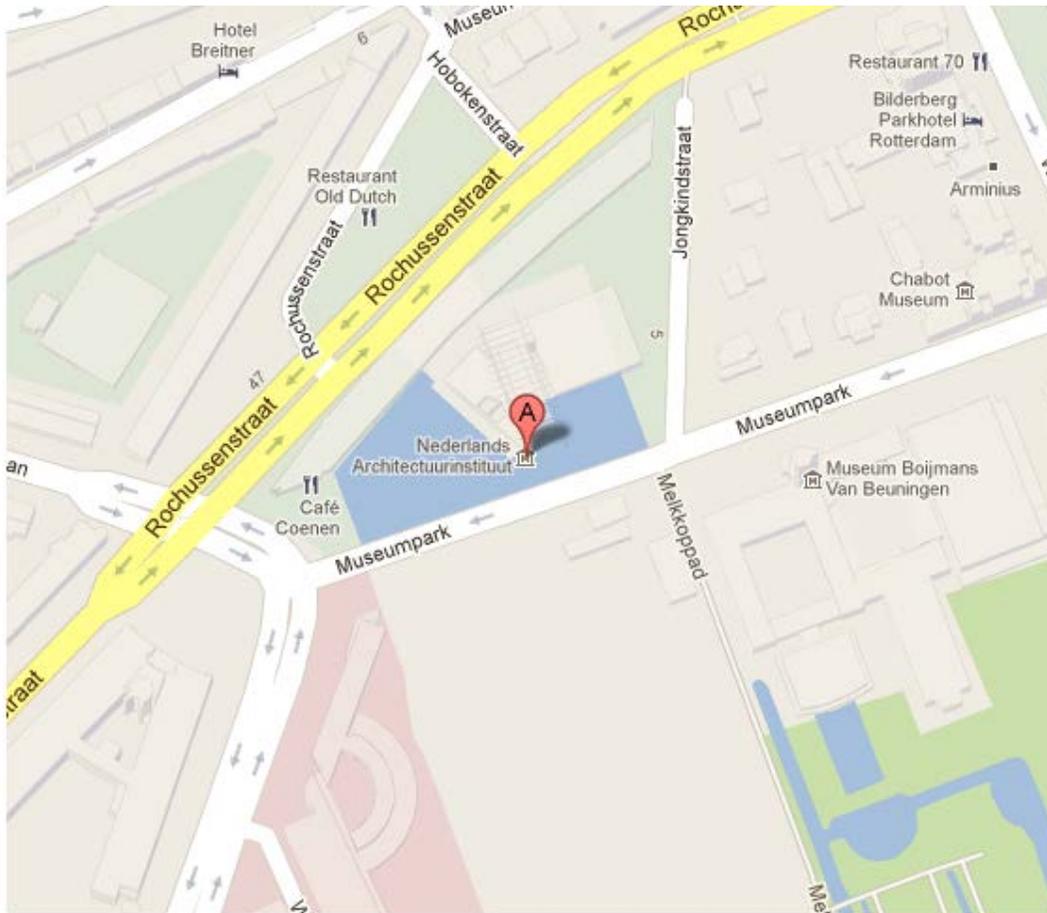
B - Prachtig



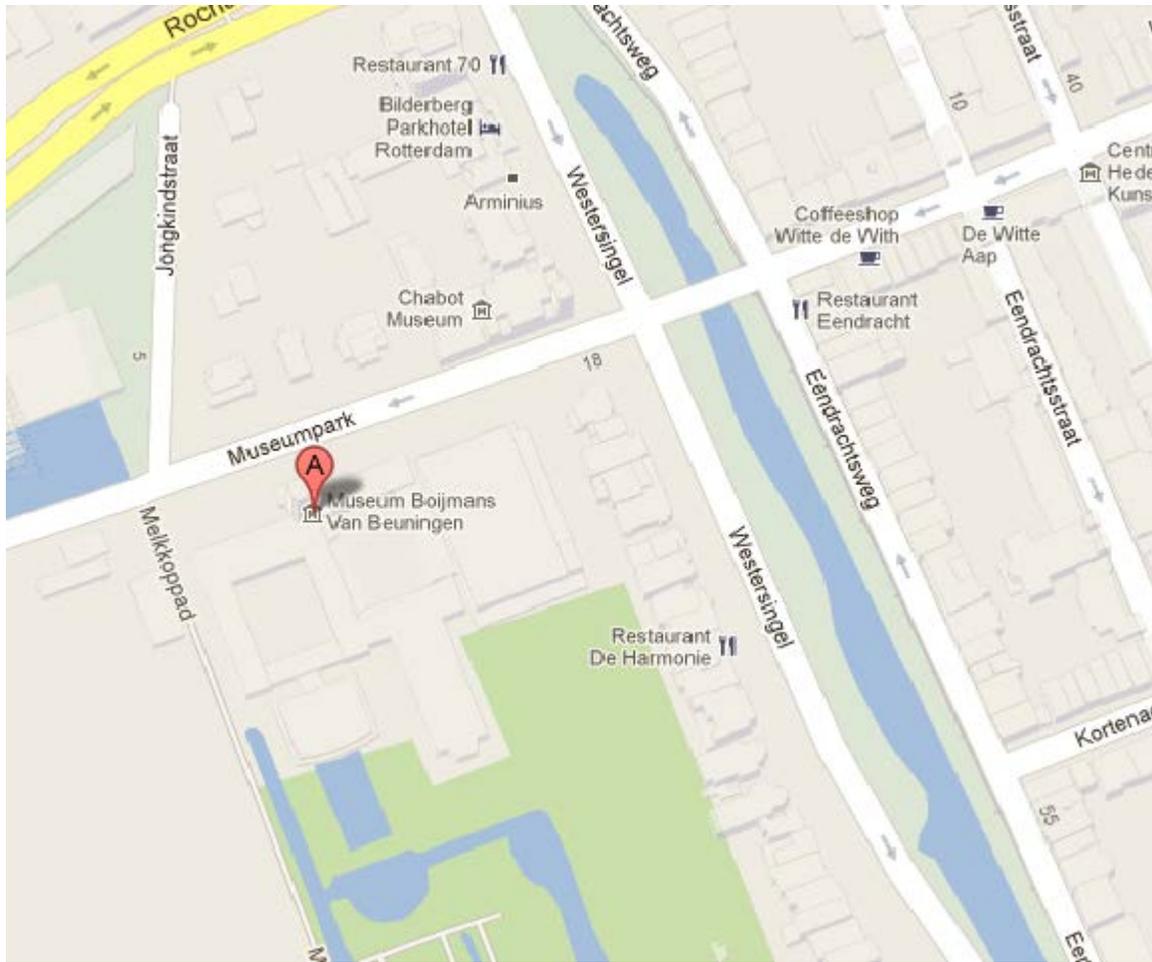
## Suggestions Friday afternoon / Saturday

On the second day of the meeting there will be time left for a visit to one of the big museums of Rotterdam . Known for its groundbreaking architectural projects and famous architects such as Rem Koolhaas, Rotterdam

houses the Nai (Dutch Architecture Institute). In this institute you will find the sketches and models of big innovatory architectural projects in the Netherlands and of Dutch architects working for big rural projects abroad. The Nai closes around 17.00h, and since the program at the university ends around 15.00h and dinner is at 19.00h at Prachtig (which is near the Nai) there is enough of time to visit this interesting place. Please visit their website for up to date information concerning their events: [www.nai.nl](http://www.nai.nl) You can reach Nai by taking tram 21 (direction: 'Woudhoek', stop: 'Beurs') or the subway (A, B, C, direction 'Schiedam Centrum' or 'De Akkers', stop: 'Beurs').



Another option for the second day is a visit to the Boijmans van Beuningen Museum. It is one of the oldest museums of the Netherlands. The collection was founded in the year 1849, from the moment jurist Boijmans donated his art collection to the city of Rotterdam. The museum houses some of the most interesting and fascinating art objects in the world: Bruegel the Old, Rembrandt van Rijn, Monet, Van Gogh, Mondriaan. But also foreign masters such as Dali and Magritte. Besides this collection of old masters, the Boijmans Museum also exhibits modern Dutch work of Rietveld and Dutch Design objects. The museum closes at 17.00h and we will have dinner at 19.00h. Also Boijmans van Beuningen is near Prachtig. Visit their website for actual information: [www.boijmans.nl](http://www.boijmans.nl) You can reach Boijmans by taking the subway (A, B, C, direction 'Schiedam Centrum' or 'De Akkers', stop: 'Eendrachtsplein').



## Contact

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